

INFORMATION SECURITY

AWARENESS

VIDEO CARTOONS FOR CAMPAIGNS AND EDUCATION
FROM KELSA MEDIA - [www.KELSA.DK](http://www.kelsa.dk)

AMUSING AWARENESS

IT-criminals are getting smarter in their attempts of getting access to your IT-systems, and are targeting your employees as a gateway to obtain access. We offer a series of amusing cartoons that gives employees guidelines for improving IT-security, helping them fend off hackers and promote better, safer handling of confidential information.

EXPENSIVE FAILURES

When hackers trick their way into It-systems, it can cause serious problems. Hours and hours of work can be lost, confidential information can be leaked and ransomware hackers can expose you to money extortion. It can be a tough thread towards your company's reputation.

Education of employees is vital for all kind of businesses and organizations.

STONE AND AUDIENCE

The messages in the video cartoons are delivered in a lighthearted and memorable manner, where humor is used as a weapon against hackers. Audience: Employees in all kind of organizations.

ADJUSTMENTS

The Video Cartoons can be delivered with your organization's logo. Besides, the cartoons can be specifically tailored to your corporate ID in graphics, language, symbols, colours and messages. New messages and extra content can be produced and implemented.

ANIMATION FOR STORYTELLING

Video cartoons is very effective in communication of complicated issues and messages, and these awareness cartoons are highly recommended and used in multiple large organizations and companies.

We produce animation for a variety of purposes, also for HR and business strategy. Please ask, if you consider animation for future purposes.

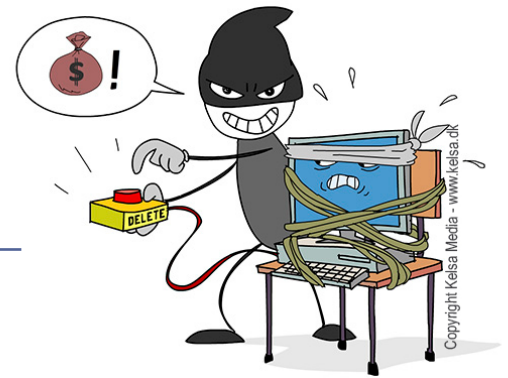


CONTACT KELSA MEDIA

Communication and Storytelling

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CONTENT

Videocartoons approx. 1 minute
Language: English and Danish

MESSAGES:

1. Lock your PC
2. Clever Passwords
3. Be aware of phishing
4. Data on secure servers
5. Confidential info in general
6. Confidential info in mail ...
7. Be aware of ransomware

More cartoons to come

KELSA VIDEO CARTOONS ARE ALSO USED HERE:

- [DLG](#) (Agriculture)
- [MTH Group](#) (Contractor)
- [Danish Industri](#) (Organization)
- [Dansk Supermarked Group](#)
- [Torm A/S](#) (Tanker and Bulk)
- [TBI](#), Holland (Contractor)
- [AP Pension](#) (Pension)
- [Tryg Forsikring](#) (Insurance)
- [University Colleges](#) in Denmark
- [Ankestyrelsen](#) (Department)
- Danish Ministries :

([Ministries of Trade](#), [Energy](#),
[Culture](#), [Health](#) and [Education](#))

INFORMATION SECURITY

E-LEARNING

INTERACTIVE AWARENESS IN VIDEO CARTOONS,
FILM, TEST, QUIZ, VIDEO INTERVIEWS, ARTICLES

The video cartoons can be delivered for internal use - in different ways:

- as stand-alone video clips
- integrated in a professional e-learning package

STRATEGIC TOOL AND DOKUMENTATION

The package can be scaled and published as a PRO elearning -package (Scorm or other standard).

In this way it can be integrated in your companies LMS and allow you to uncover the knowledge levels of awareness in your organization.

The e-learning package can be used as a a strategic tool.

The e-learning package use the video cartoons as the AMUSING hook for the agenda amongst employees: be aware of information security. Employees are motivated by visual storytelling - served with a thrill and a smile – easy to be remembered.

E-LEARNING PACKAGE TO BE TAILORED

- quiz and / or test
- video interviews from your organization
- video interviews with other specialists
- articles and links to relevant material
- manuals specific for your company

STATEMENTS FROM CUSTOMERS

“These Video Cartoons has highly improved awareness and knowledge about Information security in our organization. Kelsa has delivered high quality in all phases of the project - from idea generation to finished films. And at a reasonable prize.”

Christian Wang, IT-chief, University College Lillebælt

“The cooperation with Lis Kelså and Kelsa Media has worked out very well and at a professional level, and especially I have been satisfied with the flexibility and sensitive focus that we - as customers - got exactly the product we aimed for. The product ended precisely as it should and we have had great use / benefit / pleasure of it in our HR global development.”

Jytte Hollender, TORM A/S

General Manager, Learning and Development.

[WATCH DEMO EXTRACT FROM THE VIDEO CARTOON TORM 2016](#)

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